

DFY Company (Design For You)
Risk Management Plan

Prepared by: Linda Jiang

Jan 16th, 2005

Risk Triggers

Risk	Catalog	Triggers
Communications, Network or Database Server Failure	Technical + External	Computer Crash Network Crash
Company Website is attacked by Hacker	Technical + External	Accidents Computer Security Problem
Financial Problem or no funding sources	Organization + External	Society Environment Investment Failure Loss Sponsors
Company Bankruptcy	External + Organization	Investment Failure Society Environment Strong Competitor
Loss Client	External + Quality + Organization	Resources Shortage Personnel Skills Delay Schedule

Risk Matrix

Risk	Probability	Impact	Value/Score
Communications, Network or Database Server Failure	80%	Medium	Medium
Company Website is attacked by Hacker	5%	Super High	Super High
Financial Problem or no funding sources	10%	High	High
Company Bankruptcy	Less than 5%	Super High	Super High
Loss Client	5%	Super High	Super High

Level:
 Super High
 Medium High
 High
 Medium
 Low

Risk Response

Risk	Owner	Response Type	Plan
<p>Communications, Network or Database Server Failure</p>	<p>DFY Company Network and Database Programmer</p>	<p>Phone Email Follow up</p>	<ol style="list-style-type: none"> 1. Send emails to company's other members 2. Adopt an emergency system 3. Phone the server vendor to check network or database status 4. Follow up until network or database works
<p>Company Website is attacked by Hacker</p>	<p>DFY Company Computer Security Programmer</p>	<p>Phone Email Meeting</p>	<ol style="list-style-type: none"> 1. Send emails to company's other members 2. Adopt an backup system if company has 3. Discuss how to improve the computer security or redesign new company website (if the company doesn't have backup system)

<p>Financial Problem or no funding sources</p>	<p>DFY Company Marketing Manager or DFY Company Owner</p>	<p>Phone Email Meeting</p>	<ol style="list-style-type: none"> 1. Phone all company members. 2. All company members together discuss how to resolve financial or funding problems. 3. Try to find other sponsorship or funding sources
<p>Company Bankruptcy</p>	<p>DFY Company Owner</p>	<p>Phone Email Meeting</p>	<ol style="list-style-type: none"> 1. Clean all useful files or materials. 2. All company members together ate for dinner, then say goodbye or take care to each other. 3. Close DFY company
<p>Loss Client</p>	<p>DFY Company Project Manager and Marketing Manager</p>	<p>Phone Email Meeting</p>	<ol style="list-style-type: none"> 1. Have a meeting to analyze reasons and mistakes 2. Write the analysis report. 3. Correct mistakes and make a plan to get more clients