

DFY Company (Design For You)

www.dfy.ca

DFY Company Content Plan

Prepare by: Linda Jiang

Date: November 25, 2004

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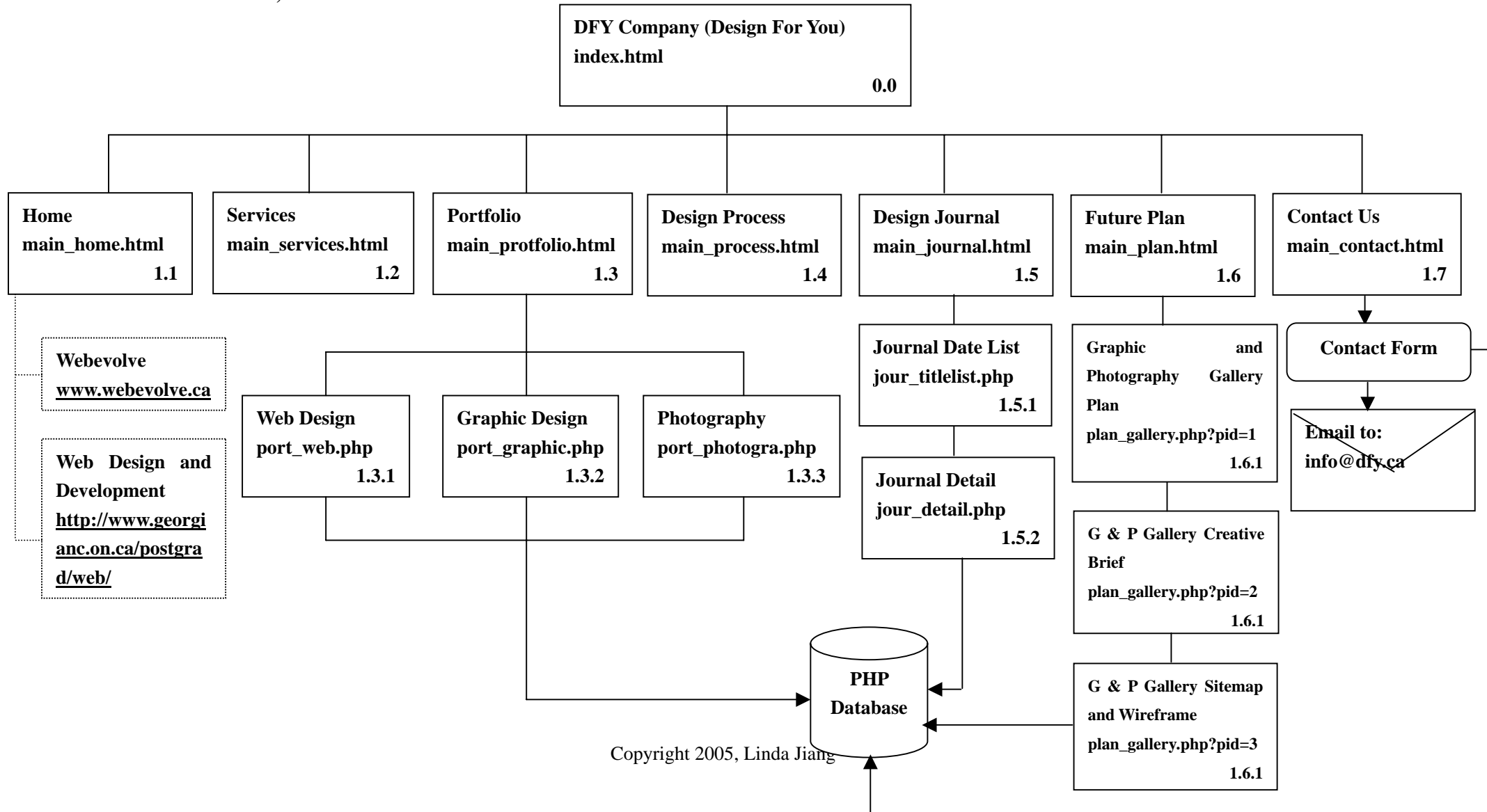
Version Information:

Version 1.0
DFY Company
November 25, 2004

Sitemap Diagram for DFY Company (Design For You): www.dfy.ca

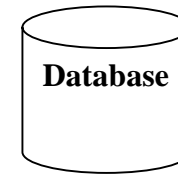
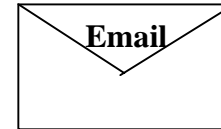
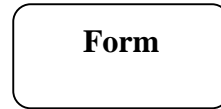
Prepared By: Linda Jiang

Date: November 25, 2004



Legend:

———— Internal / page
———— External / page
————> Interaction



File and Folder Structure Plan

```
\www.dfy.ca
  index.html
  \images
    logo.jpg
    bgimage.jpg
  \css
    mycss.css
  \main
    main_home.html
    main_services.html
    main_portfolio.html
    main_journal.html
    main_plan.html
    main_contact.html
  \portfolio
    port_web.php
    port_graphic.php
    port_photogra.php
  \journal
    jour_titlelist.php
    jour_detail.php
  \plan
    plan_gallery.php
```

Navigation Plan

Menu Structure

Main

- Home (main_home.html)
- Services (main_services.html)
- Portfolio (main_portfolio.html)
- Design Process (main_process.html)
- Design Journal (main_journal.html)
- Future Plan (main_plan.html)
- Contact Us (main_contact.html)

Portfolio

- Web Design (port_web.php)
- Graphic Design (port_graphic.php)
- Photography (port_photogra.php)

Journal

- Journal Title List (jour_titlelist.php)
- Journal Detail (jour_detail.php)

Future Plan

- Graphic & Photography Gallery Plan (plan_gallery.php?pid=1)
- Graphic & Photography Gallery Creative Brief (plan_gallery.php?pid=2)
- Graphic & Photography Gallery Sitemap and Wireframe (plan_gallery.php?pid=3)

Heading and other Navigation

Main

main_home.html

Menu title: Home

Page title: DFY Company (Design For You) – Welcome to DFY Company

Page heading: Welcome to DFY Company

Breadcrumbs: Main > Home

main_services.html

Menu title: Services

Page title: DFY Company (Design For You) – Our Services

Page heading: Our Services

Breadcrumbs: Main > Services

main_portfolio.html

Menu title: Portfolio

Page title: DFY Company (Design For You) – Our Portfolio

Page heading: Our Portfolio

Breadcrumbs: Main > Portfolio

main_process.html

Menu title: Design Process

Page title: DFY Company (Design For You) – Design Process

Page heading: Design Process

Breadcrumbs: Main > Design Process

main_journal.html

Menu title: Design Journal

Page title: DFY Company (Design For You) – Design Journal

Page heading: Design Journal

Breadcrumbs: Main > Design Journal

main_plan.html

Menu title: Future Plan

Page title: DFY Company (Design For You) – Future Plan

Page heading: Future Plan

Breadcrumbs: Main > Future Plan

main_contact.html

Menu title: Contact Us

Page title: DFY Company (Design For You) – Contact Us

Page heading: Contact Us

Breadcrumbs: Main > Contact Us

Portfolio

port_web.php

Menu title: Web Design

Page title: DFY Company (Design For You) – Portfolio - Web Design

Page heading: Web Design

Breadcrumbs: Main > Portfolio > Web Design

port_graphic.php

Menu title: Graphic Design

Page title: DFY Company (Design For You) – Portfolio - Graphic Design

Page heading: Graphic Design

Breadcrumbs: Main > Portfolio > Graphic Design

prot_photogra.php

Menu title: Photography

Page title: DFY Company (Design For You) – Portfolio - Photography

Page heading: Photography

Breadcrumbs: Main > Portfolio > Photography

Design Journal

jour_titlelist.php

Menu title: Journal Title List

Page title: DFY Company (Design For You) – Design Journal - Journal Title List

Page heading: Journal Title List

Breadcrumbs: Main > Design Journal > Journal Title List

jour_detail.php

Menu title: Journal Detail

Page title: DFY Company (Design For You) – Design Journal - Journal Detail

Page heading: Journal Detail

Breadcrumbs: Main > Design Journal > Journal Detail

Future Plan

plan_gallery.php?pid=1

Menu title: G & P Gallery Plan

Page title: DFY Company (Design For You) – Future Plan - G & P Gallery Plan

Page heading: G & P Gallery Plan

Breadcrumbs: Main > Future Plan > G & P Gallery Plan

plan_gallery.php?pid=2

Menu title: G & P Gallery Creative Brief

Page title: DFY Company (Design For You) – Future Plan - G & P Gallery Creative Brief

Page heading: G & P Gallery Creative Brief

Breadcrumbs: Main > Future Plan > G & P Gallery Creative Brief

plan_gallery.php?pid=3

Menu title: G & P Gallery Sitemap and Wireframe

Page title: DFY Company (Design For You) – Future Plan - G & P Gallery Sitemap and Wireframe

Page heading: G & P Gallery Sitemap and Wireframe

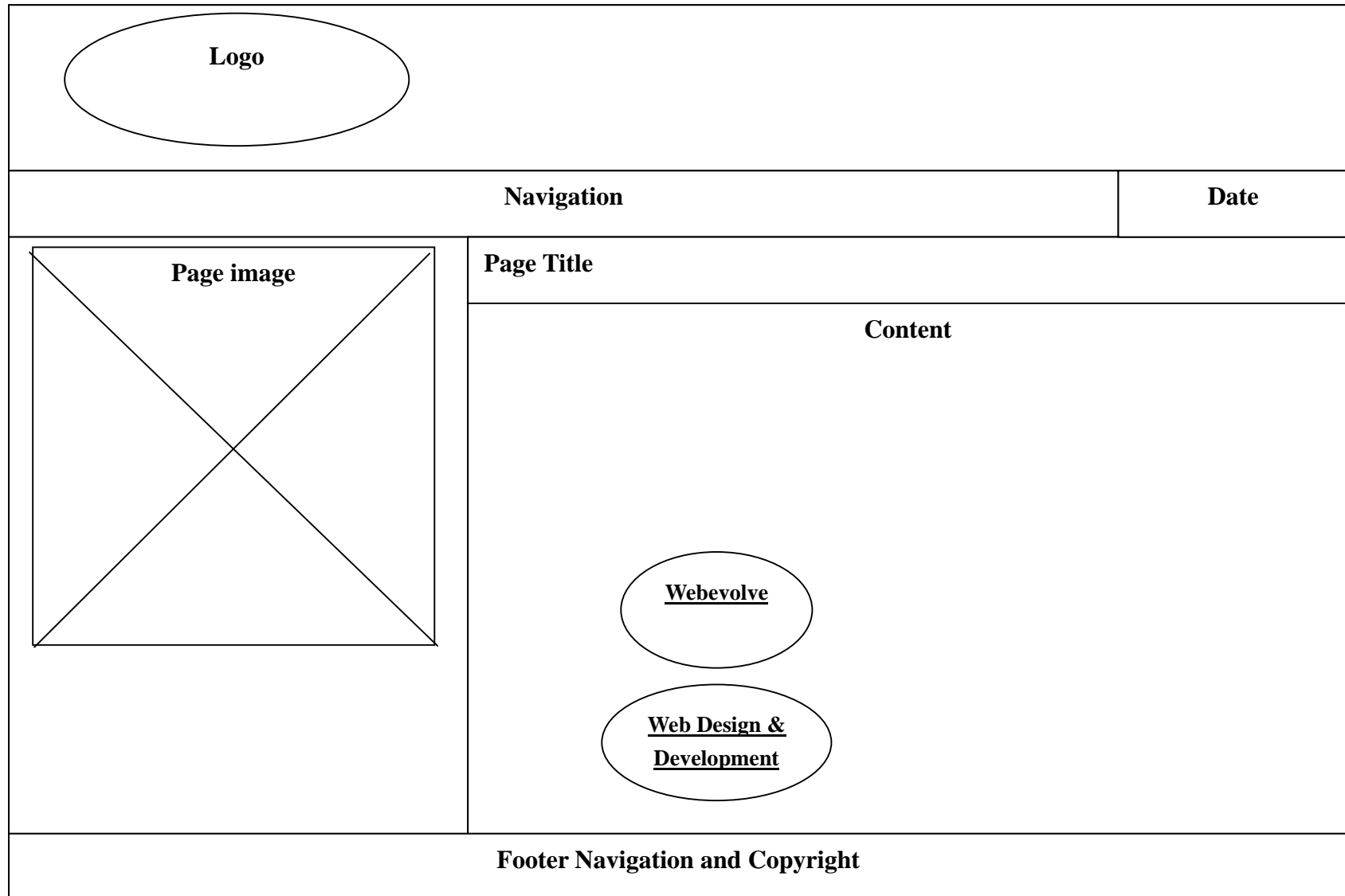
Breadcrumbs: Main > Future Plan > G & P Gallery Sitemap and Wireframe

Wireframe for DFY Company (Design For You): www.dfy.ca

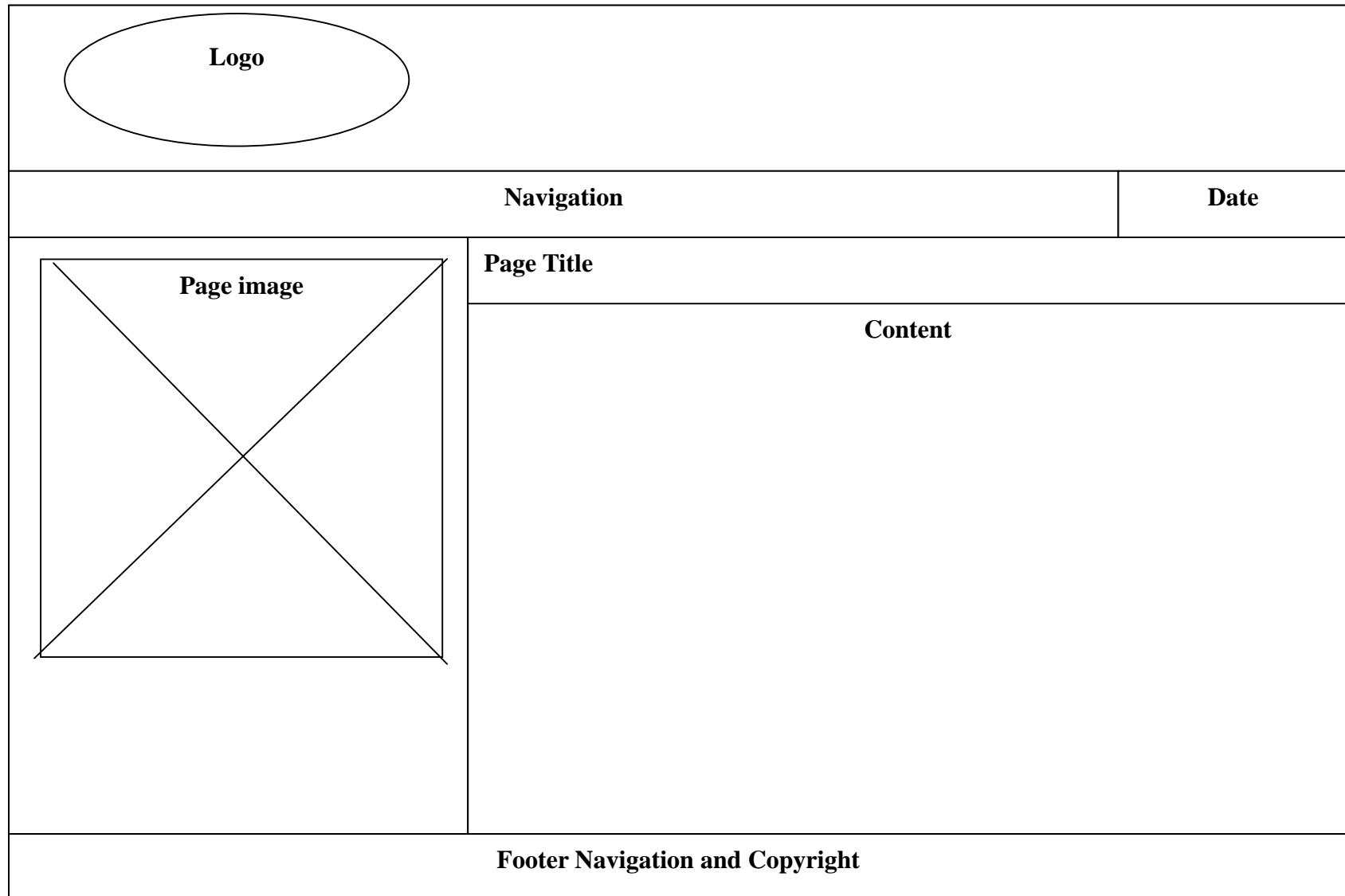
Prepare by: Linda Jiang

Date: November 25, 2003

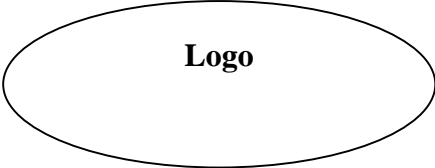
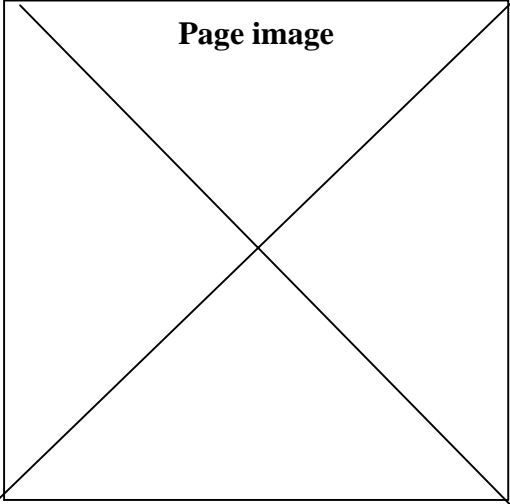
1.1 Main - Home



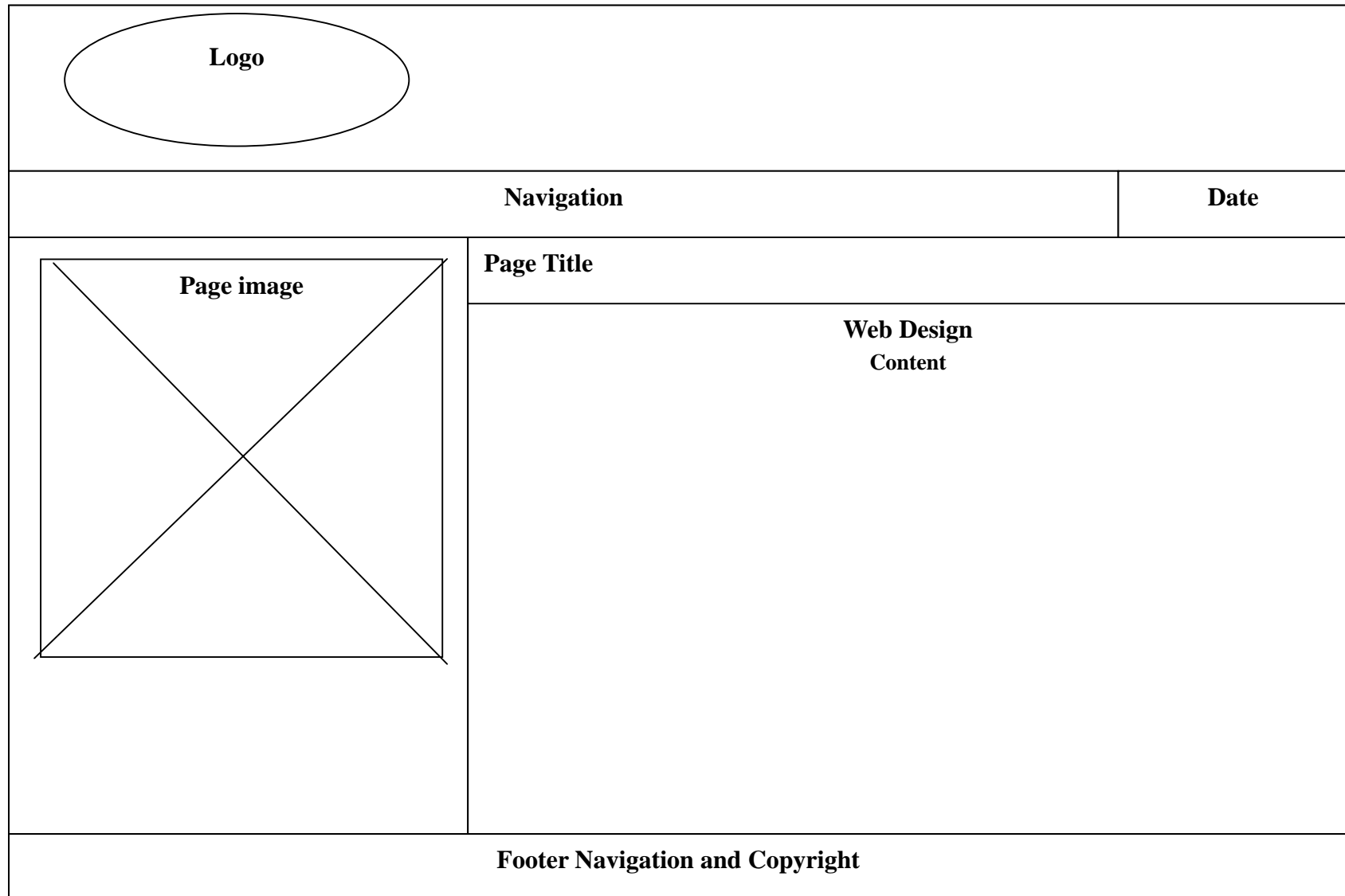
1.2 Main – Services



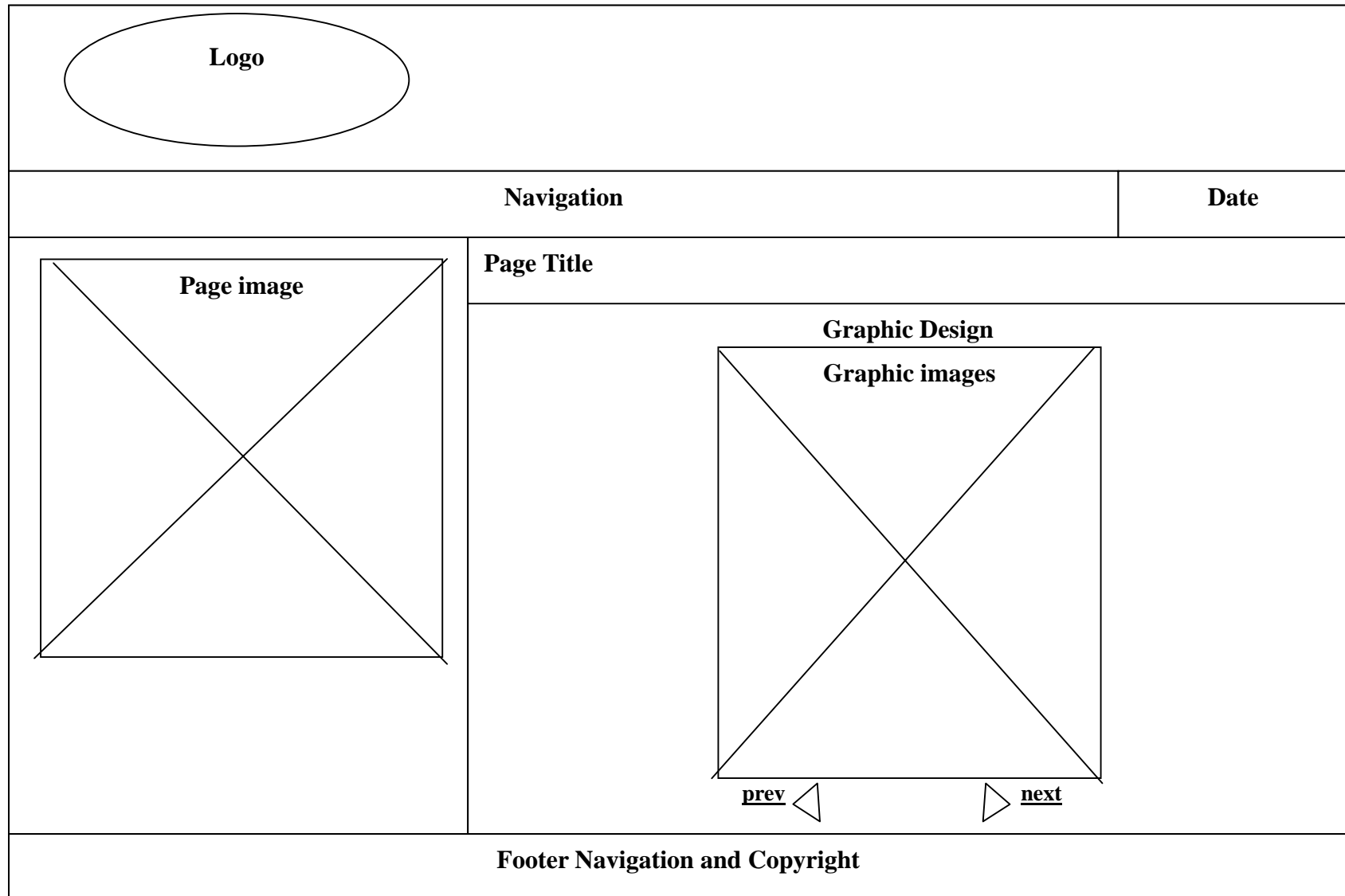
1.3 Main – Portfolio

 Logo		
Navigation		Date
 Page image	Page Title	
	Content	
	<u>Web Design</u> Description:	
	<u>Graphic Design</u> Description:	
	<u>Photography</u> Description:	
Footer Navigation and Copyright		

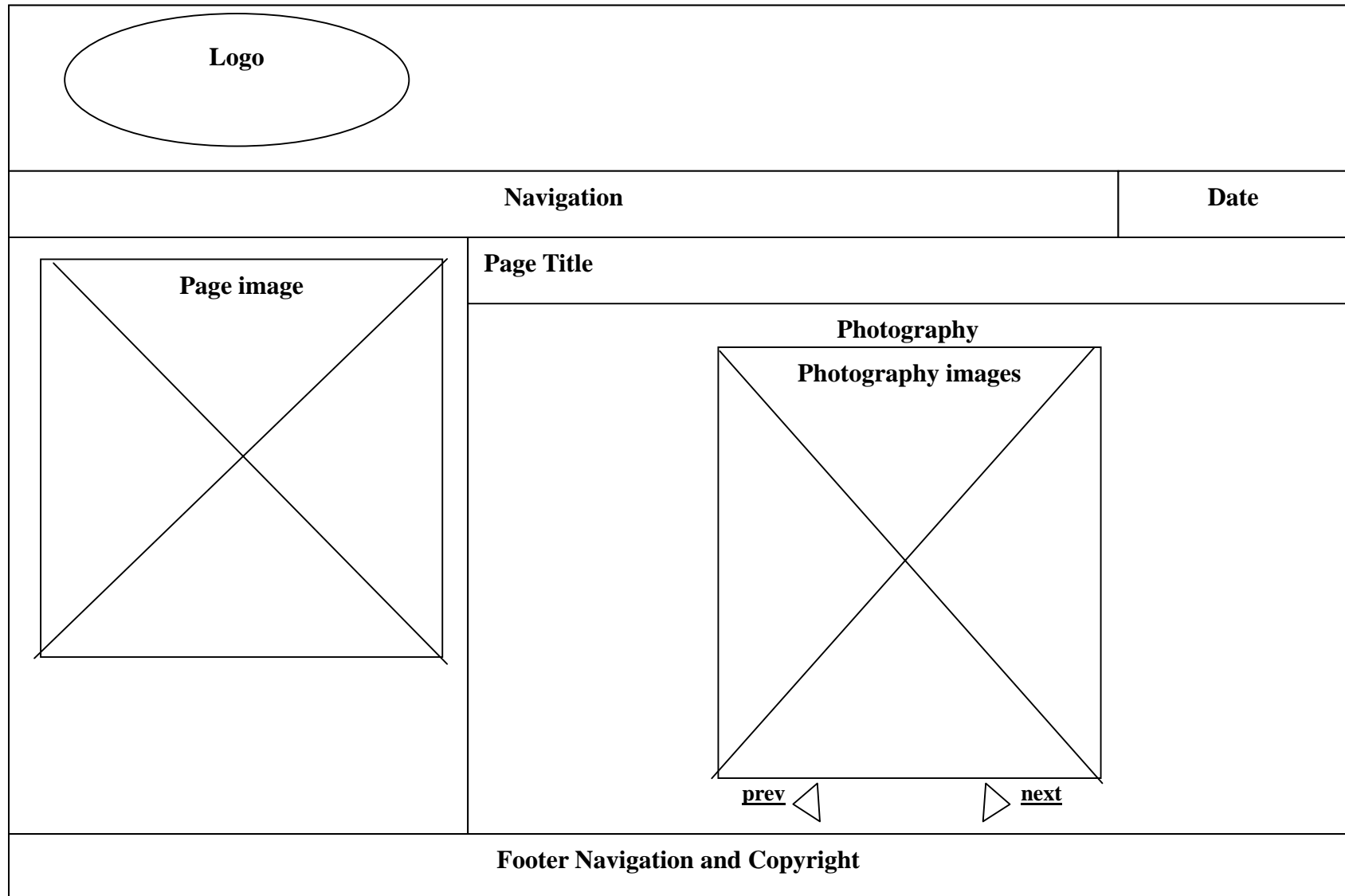
1.3.1 Portfolio – Web Design



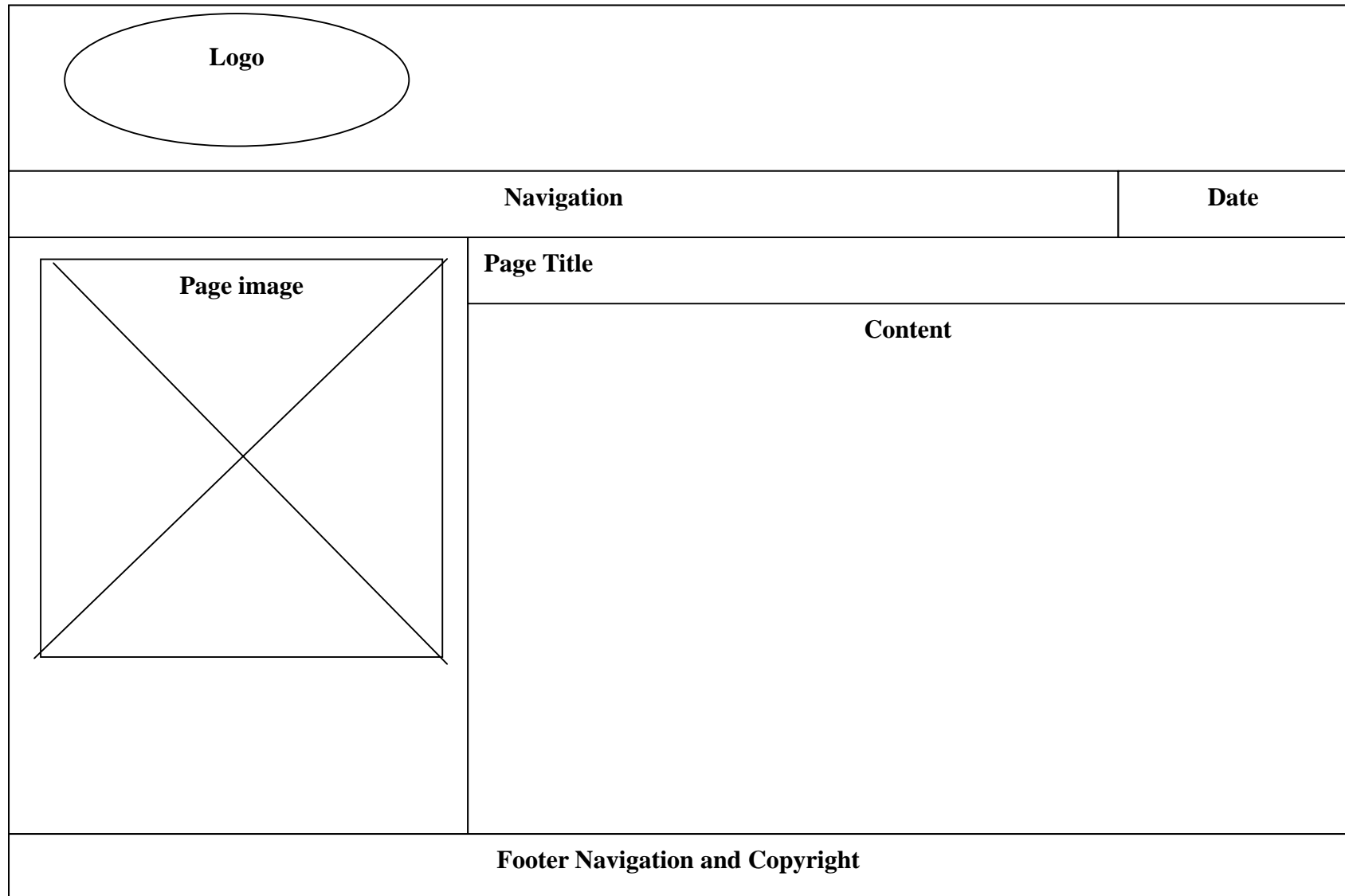
1.3.2 Portfolio – Graphic Design



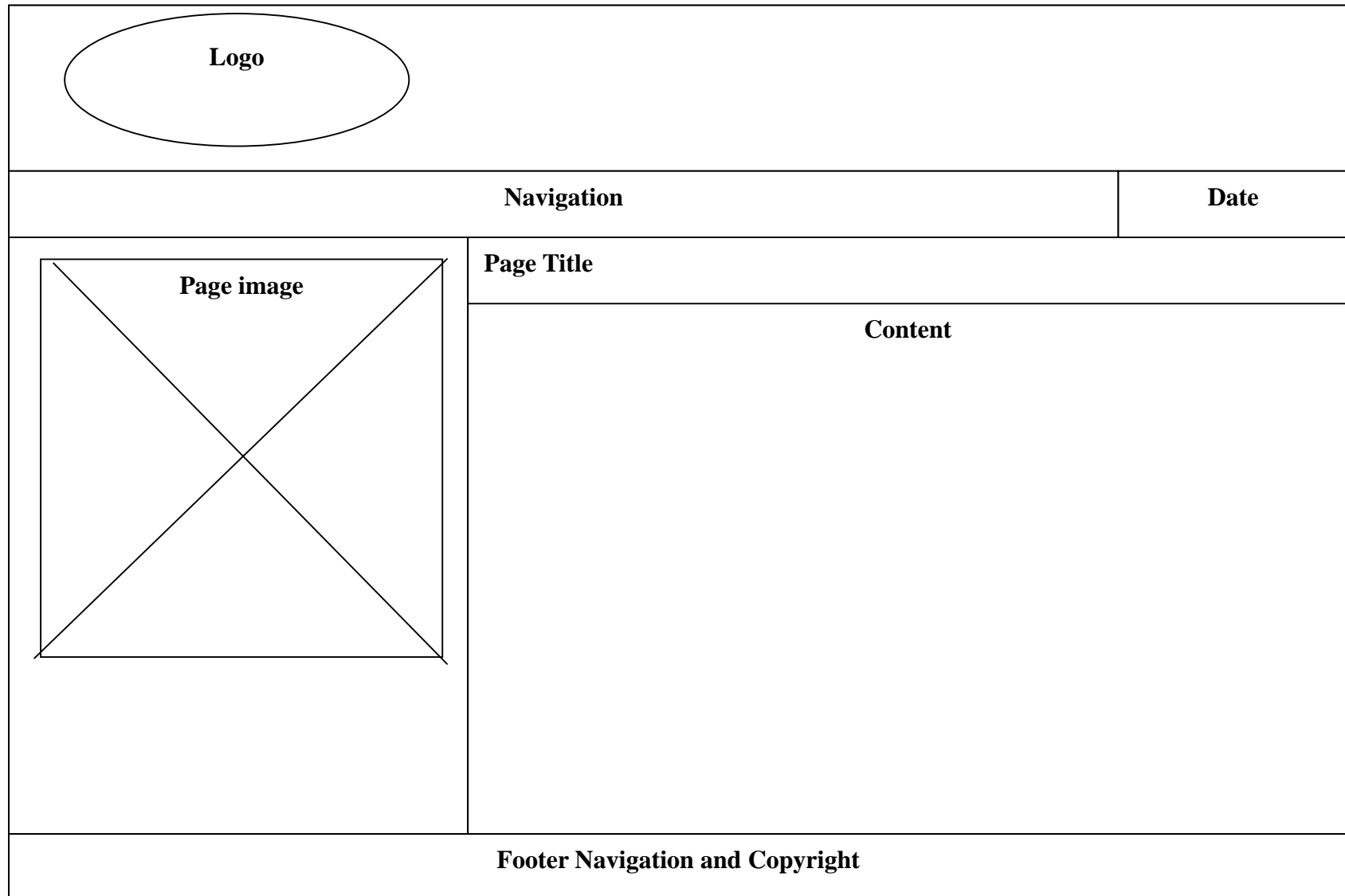
1.3.2 Portfolio – Photography



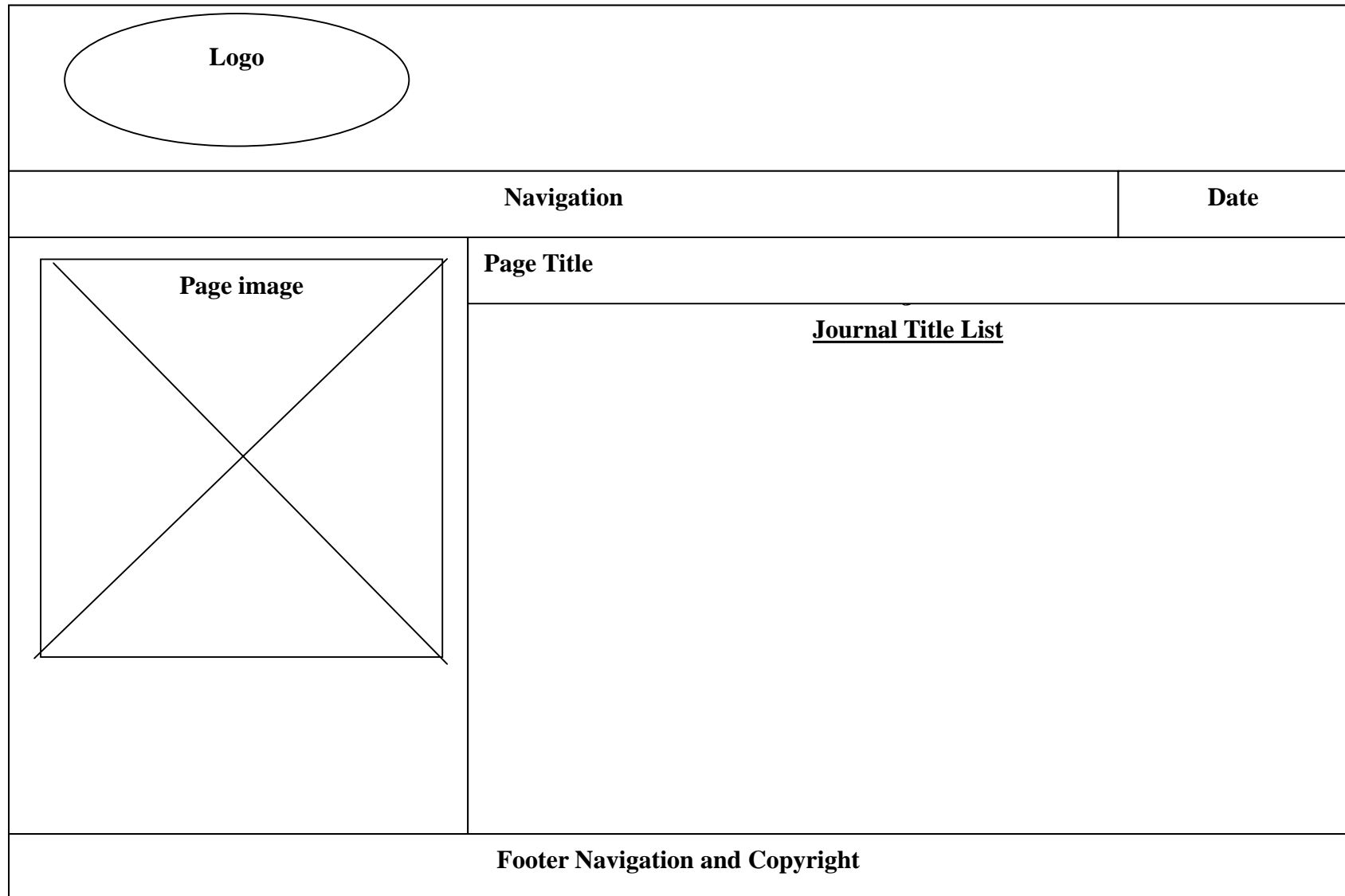
1.4 Main – Design Process



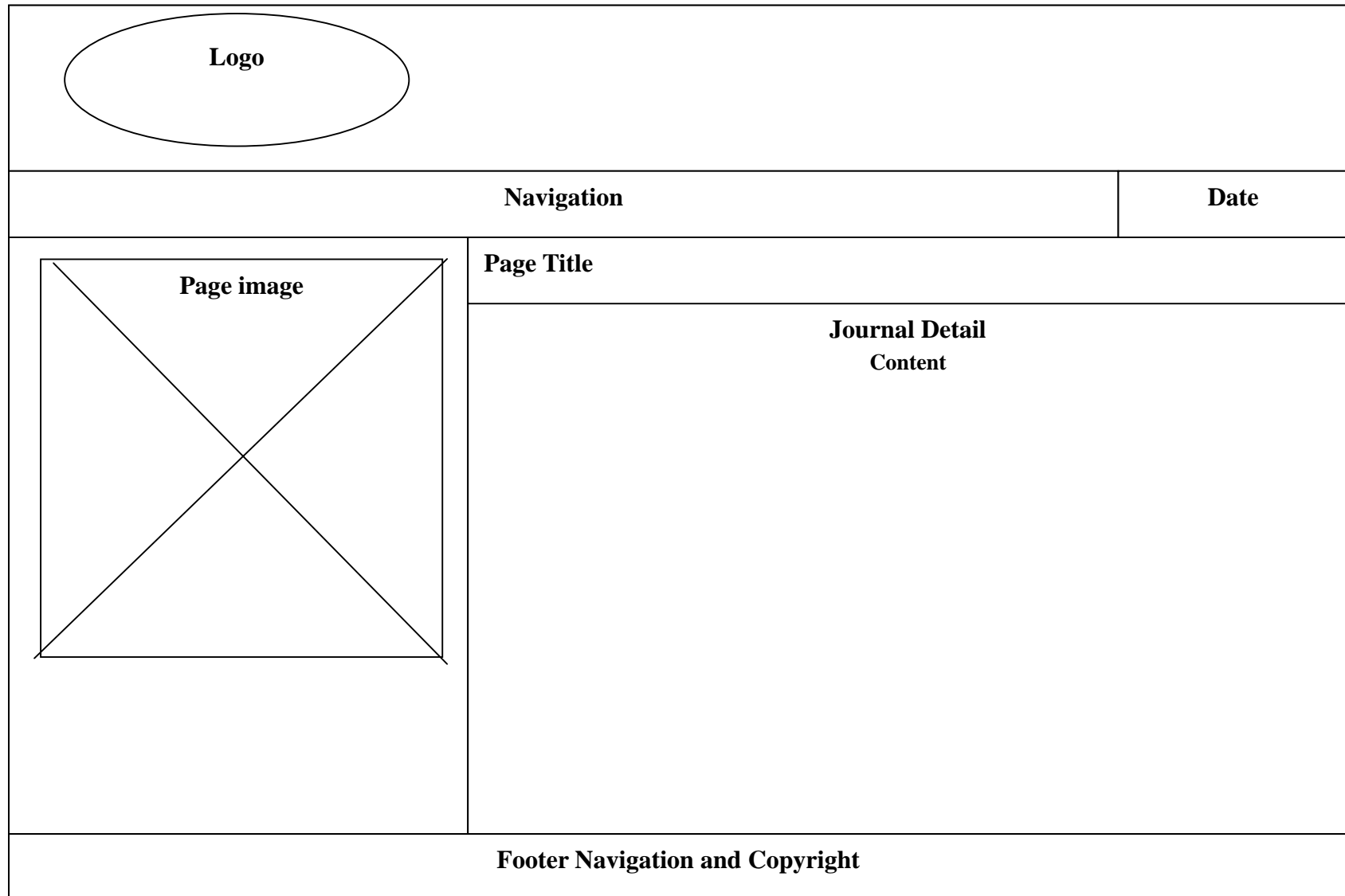
1.5 Main – Design Journal



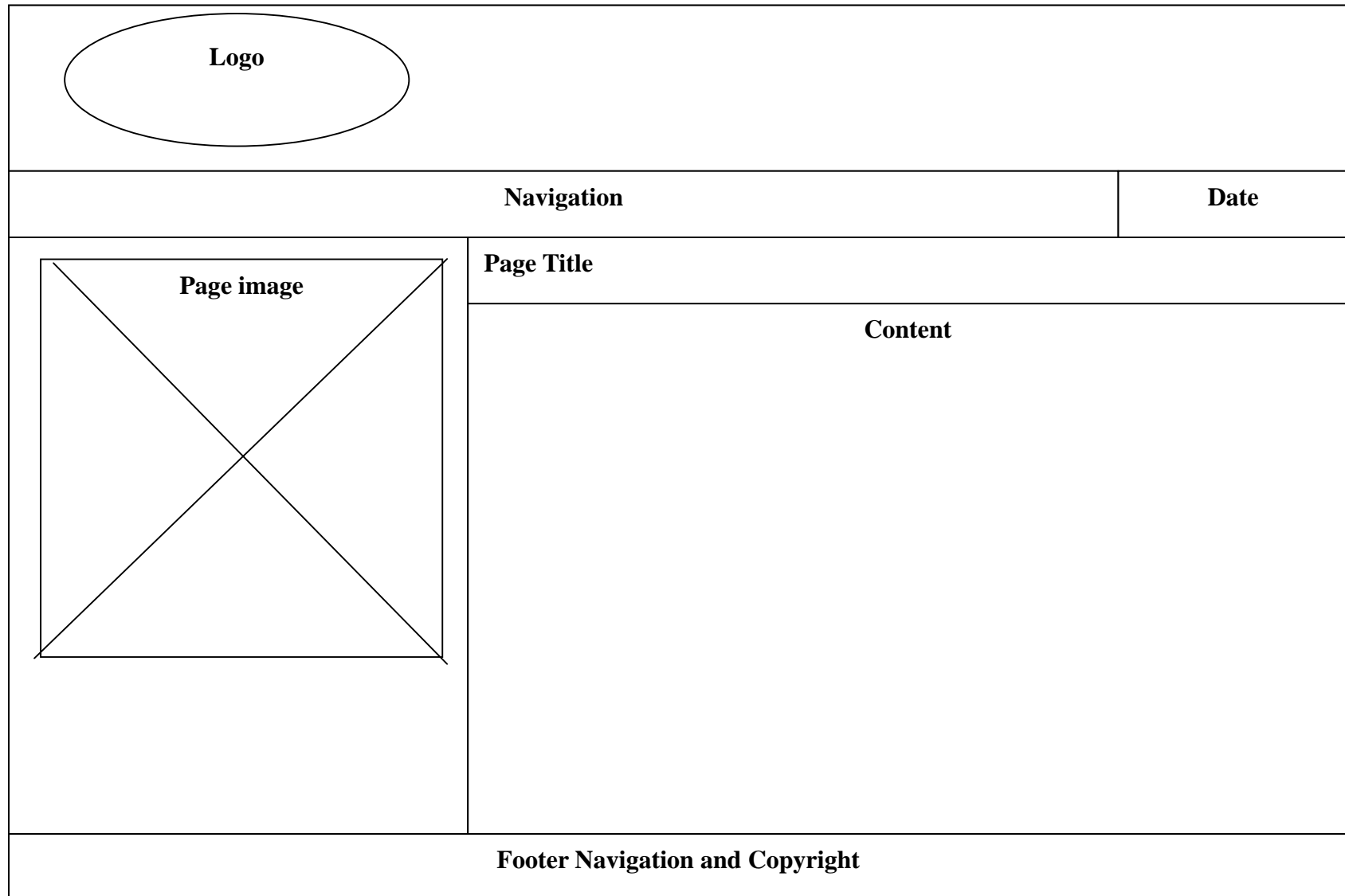
1.5.1 Design Journal – Journal Title List



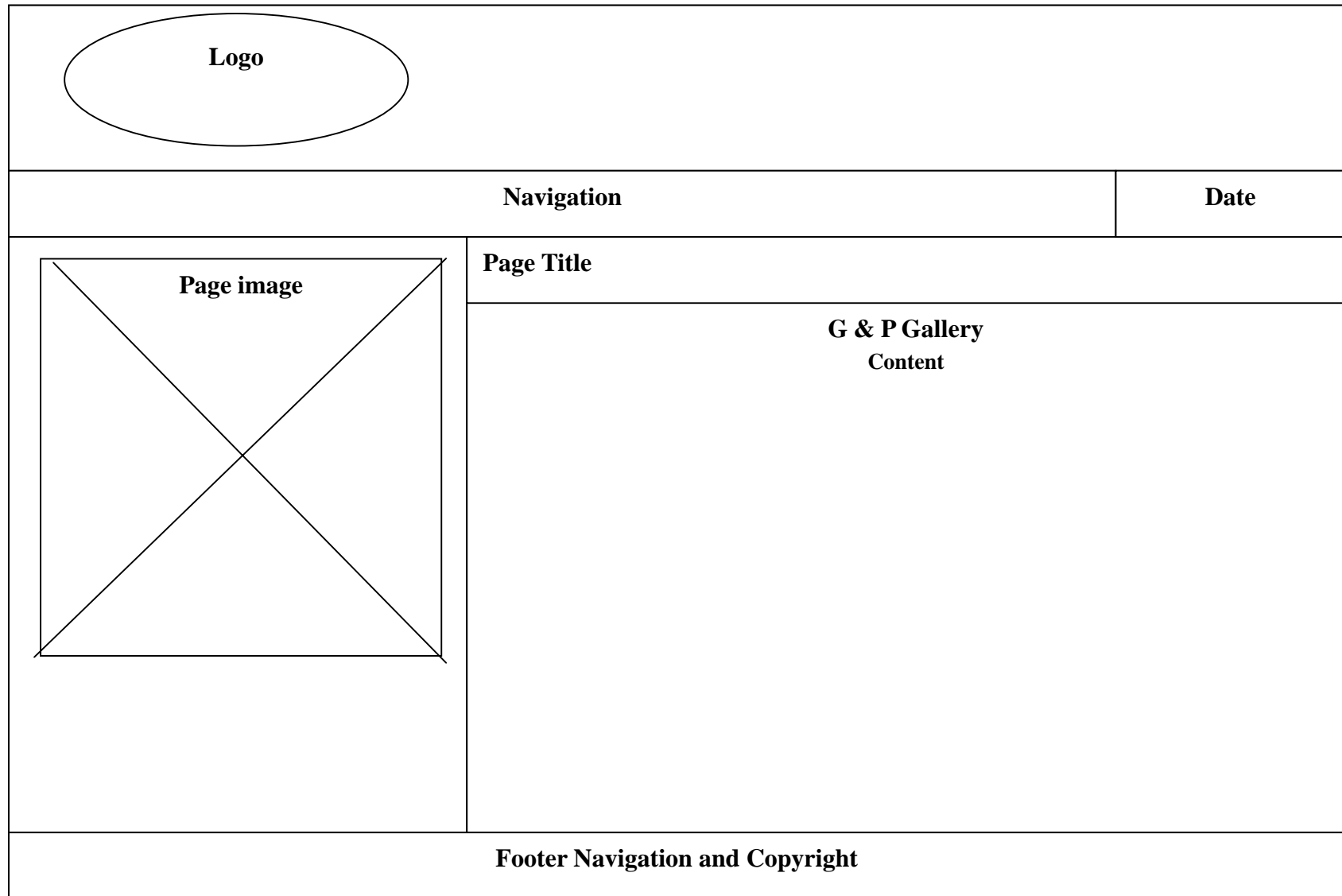
1.5.2 Design Journal – Journal Detail



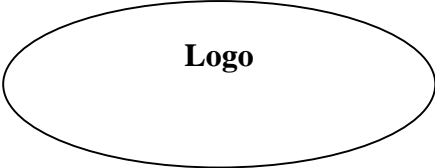
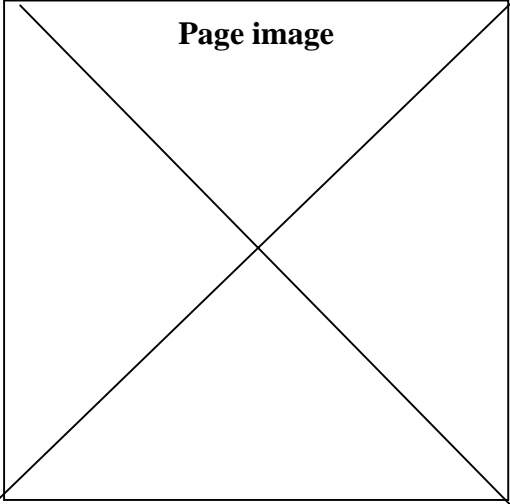
1.6 Main – Future Plan



1.6.1 Future Plan – pid=1 G & P Gallery Plan, pid=2 G & P Gallery Creative Brief, pid=3 G & P Gallery Sitemap and Wireframe

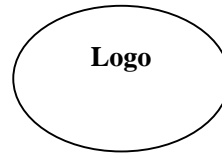
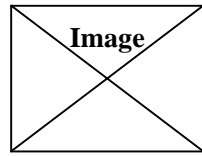


1.7 Main – Contact Us

		
Navigation		Date
	Page Title	
	Contact Us Mail Address: Email Address: info@dfy.ca We would love to hear from you! Contact Form <div style="border: 1px solid black; border-radius: 15px; padding: 10px;"><p>Name: <input type="text"/></p><p>Email: <input type="text"/></p><p>Comment: <input style="width: 100%;" type="text"/></p><div style="text-align: right;"><input type="button" value="Send"/></div></div>	
Footer Navigation and Copyright		

Legend:

Link



Page Description:

1.1 Main – Home

Proposed Content:

Describes DFY Company. The missions of company, what is the major service and company slogan. This page also includes DFY Company's logo and industry partners' logo and website links. The background image will be different kinds of Facial Makeup of Peking Opera.

Proposed META data:

Title Tag: DFY Company (Design For You) - Welcome to DFY Company

META Tag:

Description: DFY (Design For You) is a dynamic and exciting web design company offering the latest in new media technology. We take the time to analyze our clients' needs and offer a comprehensive solution that will get results. Specifically, DFY offers services in professional Web Design, Graphic Design and Photography. By Using the most current technology and techniques, we design and implement solutions for our clients business needs.

Abstract: DFY (Design For You) is a dynamic and exciting web design company offering the latest in new media technology. DFY offers services in professional Web Design, Graphic Design and Photography. By Using the most current technology and techniques, we design and implement solutions for our clients business needs.

Keywords: DFY Company, DFY Designs, dfy.ca, web design, web site developer, designers, web page design, web, design, graphic design, photography.

Revisit-After: monthly.

Robots: index follow

Alt Tag: DFY Company (Design For You) – Company logo;

DFY Company – Industry partner – Webevolve logo;

DFY Company – Industry partner – Web Design & Development logo

1.2 Main – Services

Proposed Content:

Describes DFY Company Services. What kinds of services we offer, such as web design packages to suit any budget, database integration and content management, logo, image and graphic creation and optimization, photography services, marketing strategies. The background image will be different kinds of Facial Makeup of Peking Opera.

Proposed META data:

Title Tag: DFY Company (Design For You) - Our Services

META Tag:

Description: DFY (Design For You) is a dynamic and exciting web design company offering the latest in new media technology. DFY offers services in professional Web Design, Graphic Design and Photography. By Using the most current technology and techniques, we design and implement solutions for our clients business needs. We offer web design packages to suit any budget, database integration and content management, logo, image and graphic creation and optimization, photography services, marketing strategies.

Abstract: DFY Company (Design For You) - We offer web design packages to suit any budget, database integration and content management, logo, image and graphic creation and optimization, photography services, marketing strategies.

Keywords: DFY Company, DFY Designs, dfy.ca, web design, web site developer, designers, web page design, web, design, graphic design, photography, web design packages, database integration, content management, logo, image, graphic creation, photography services, marketing strategies.

Revisit-After: monthly.

Robots: index follow

Alt Tag: DFY Company (Design For You) – Company logo.

1.3 Main – Portfolio

Proposed Content:

Describes DFY Company portfolios. Businesses we did before. This page also has three links to detail category. Web Design, Graphic Design and Photography. The background image will be different kinds of Facial Makeup of Peking Opera.

Proposed META data:

Title Tag: DFY Company (Design For You) - Our Portfolio

META Tag:

Description: DFY (Design For You) is a dynamic and exciting web design company offering the latest in new media technology. DFY offers services in professional Web Design, Graphic Design and Photography. By Using the most current technology and techniques, we design and implement solutions for our clients business needs. Our Portfolio divided into three parts, Web Design Graphic Design and Photography

Abstract: DFY Company (Design For You) - Our Portfolio divided into three parts, Web Design Graphic Design and Photography

Keywords: DFY Company, DFY Designs, dfy.ca, web design, web site developer, designers, web page design, web, design, graphic design, photography.

Revisit-After: monthly.

Robots: index follow

Alt Tag: DFY Company (Design For You) – Company logo.

1.3.1 Portfolio – Web Design

Proposed Content:

Describes DFY Company Web Design Portfolio. Have a look at some websites we created before. The background image will be different kinds of Facial Makeup of Peking Opera.

Proposed META data:

Title Tag: DFY Company (Design For You) – Portfolio - Web Design

META Tag:

Description: DFY (Design For You) is a dynamic and exciting web design company offering the latest in new media technology. DFY offers services in professional Web Design, Graphic Design and Photography. By Using the most current technology and techniques, we design and implement solutions for our clients business needs. Have a look at some websites we created before.

Abstract: DFY Company (Design For You) –Have a look at some websites we created before.

Keywords: DFY Company, DFY Designs, dfy.ca, web design, web site developer, designers, web page design, web, design, graphic design, photography, web design packages, database integration, content management.

Revisit-After: monthly.

Robots: index follow

Alt Tag: DFY Company (Design For You) – Company logo;
DFY Company (Design For You) – Websites name

1.3.2 Portfolio – Graphic Design

Proposed Content:

Describes DFY Company Graphic Design Portfolio. Have a look at some original logos and images we have created before. The background image will be different kinds of Facial Makeup of Peking Opera.

Proposed META data:

Title Tag: DFY Company (Design For You) – Portfolio - Graphic Design

META Tag:

Description: DFY (Design For You) is a dynamic and exciting web design company offering the latest in new media technology. DFY offers services in professional Web Design, Graphic Design and Photography. By Using the most current technology and techniques, we design and implement solutions for our clients business needs. Have a look at some original logos and images we have created before.

Abstract: DFY Company (Design For You) –Have a look at some original logos and images we have created before.

Keywords: DFY Company, DFY Designs, dfy.ca, web design, web site developer, designers, web page design, web, design, graphic design, photography, logo, image, graphic creation.

Revisit-After: monthly.

Robots: index follow

Alt Tag: DFY Company (Design For You) – Company logo;

DFY Company (Design For You) – logos name

DFY Company (Design For You) – images name

1.3.3 Portfolio – Photography

Proposed Content:

Describes DFY Company Photography Portfolio. Have a look at some examples for our photography works. The background image will be different kinds of Facial Makeup of Peking Opera.

Proposed META data:

Title Tag: DFY Company (Design For You) – Portfolio - Photography

META Tag:

Description: DFY (Design For You) is a dynamic and exciting web design company offering the latest in new media technology. DFY offers services in professional Web Design, Graphic Design and Photography. By Using the most current technology and techniques, we design and implement solutions for our clients business needs. Have a look at some examples for our photography works

Abstract: DFY Company (Design For You) –Have a look at some examples for our photography works

Keywords: DFY Company, DFY Designs, dfy.ca, web design, web site developer, designers, web page design, web, design, graphic design, photography, photography services.

Revisit-After: monthly.

Robots: index follow

Alt Tag: DFY Company (Design For You) – Company logo;
DFY Company (Design For You) – photos name

1.4 Main – Design Process

Proposed Content:

Describes DFY Company Design Process. Emphasizes importance of planning and teamwork. The process divided into planning, site design, technical specification and marketing. Each process will have a short description. The background image will be different kinds of Facial Makeup of Peking Opera.

Proposed META data:

Title Tag: DFY Company (Design For You) – Design Process

META Tag:

Description: DFY (Design For You) is a dynamic and exciting web design company offering the latest in new media technology. DFY offers services in professional Web Design, Graphic Design and Photography. By Using the most current technology and techniques, we design and implement solutions for our clients business needs. DFY Company Design Process, Emphasizes importance of planning and teamwork. The process divided into planning, site design, technical specification and marketing.

Abstract: DFY Company (Design For You) –DFY Company Design Process, Emphasizes importance of planning and teamwork. The process divided into planning, site design, technical specification and marketing.

Keywords: DFY Company, DFY Designs, dfy.ca, web design, web site developer, designers, web page design, web, design, graphic design, photography, design process, planning, teamwork, site design, technical specification, marketing.

Revisit-After: monthly.

Robots: index follow

Alt Tag: DFY Company (Design For You) – Company logo

1.5 Main – Design Journal

Proposed Content:

Describes DFY Company Design Journal. Emphasizes the importance of Design Journal, such as step-by-step process, the feeling, the challenge etc. The background image will be different kinds of Facial Makeup of Peking Opera.

Proposed META data:

Title Tag: DFY Company (Design For You) – Design Journal

META Tag:

Description: DFY (Design For You) is a dynamic and exciting web design company offering the latest in new media technology. DFY offers services in professional Web Design, Graphic Design and Photography. By Using the most current technology and techniques, we design and implement solutions for our clients business needs. DFY Company Design Journal, Emphasizes the importance of Design Journal, such as step-by-step process, the feeling, the challenge etc.

Abstract: DFY Company (Design For You) –DFY Company Design Journal, Emphasizes the importance of Design Journal, such as step-by-step process, the feeling, the challenge etc.

Keywords: DFY Company, DFY Designs, dfy.ca, web design, web site developer, designers, web page design, web, design, graphic design, photography, design journal, journal, step-by-step process, feeling, challenge.

Revisit-After: monthly.

Robots: index follow

Alt Tag: DFY Company (Design For You) – Company logo

1.5.1 Design Journal – Journal Title List

Proposed Content:

Journal Title List, each title links to each journal detail. The background image will be different kinds of Facial Makeup of Peking Opera.

Proposed META data:

Title Tag: DFY Company (Design For You) – Design Journal – Journal Title List

META Tag:

Description: DFY (Design For You) is a dynamic and exciting web design company offering the latest in new media technology. DFY offers services in professional Web Design, Graphic Design and Photography. By Using the most current technology and techniques, we design and implement solutions for our clients business needs. DFY Company Design Journal Title List

Abstract: DFY Company (Design For You) –DFY Company Design Journal Title List

Keywords: DFY Company, DFY Designs, dfy.ca, web design, web site developer, designers, web page design, web, design, graphic design, photography, design journal, journal, title list.

Revisit-After: monthly.

Robots: index follow

Alt Tag: DFY Company (Design For You) – Company logo

1.5.2 Design Journal – Journal Detail

Proposed Content:

Journal Detail. The background image will be different kinds of Facial Makeup of Peking Opera.

Proposed META data:

Title Tag: DFY Company (Design For You) – Design Journal – Journal Detail

META Tag:

Description: DFY (Design For You) is a dynamic and exciting web design company offering the latest in new media technology. DFY offers services in professional Web Design, Graphic Design and Photography. By Using the most current technology and techniques, we design and implement solutions for our clients business needs. DFY Company Design Journal Detail

Abstract: DFY Company (Design For You) –DFY Company Design Journal Detail

Keywords: DFY Company, DFY Designs, dfy.ca, web design, web site developer, designers, web page design, web, design, graphic design, photography, design journal, journal, title list, journal detail, detail.

Revisit-After: monthly.

Robots: index follow

Alt Tag: DFY Company (Design For You) – Company logo

1.6 Main – Future Plan

Proposed Content:

Describes DFY Company Future Plan. The opportunities of DFY Company, the development of marketing and the website. Here also has a link to immediate goal – Graphic & Photography Gallery Plan. The background image will be different kinds of Facial Makeup of Peking Opera.

Proposed META data:

Title Tag: DFY Company (Design For You) – Future Plan

META Tag:

Description: DFY (Design For You) is a dynamic and exciting web design company offering the latest in new media technology. DFY offers services in professional Web Design, Graphic Design and Photography. By Using the most current technology and techniques, we design and implement solutions for our clients business needs. DFY Company Future Plan, The opportunities of DFY Company, the development of marketing and the website.

Abstracts: DFY Company (Design For You) –DFY Company Future Plan, The opportunities of DFY Company, the development of marketing and the website.

Keywords: DFY Company, DFY Designs, dfy.ca, web design, web site developer, designers, web page design, web, design, graphic design, photography, future plan, opportunities, marketing development, website development, Graphic & Photography Gallery, G & P Gallery, gallery.

Revisit-After: monthly.

Robots: index follow

Alt Tag: DFY Company (Design For You) – Company logo

1.6.1 Pid=1 Future Plan – G & P Gallery Plan

Proposed Content:

Describes DFY Company Future Plan – G & P Gallery Plan. G & P Gallery will be recognized as the primary gallery for professional designers. The background image will be different kinds of Facial Makeup of Peking Opera.

Proposed META data:

Title Tag: DFY Company (Design For You) – Future Plan – G & P Gallery Plan

META Tag:

Description: DFY (Design For You) is a dynamic and exciting web design company offering the latest in new media technology. DFY offers services in professional Web Design, Graphic Design and Photography. By Using the most current technology and techniques, we design and implement solutions for our clients business needs. DFY Company Future Plan – G & P Gallery Plan, G & P Gallery will be recognized as the primary gallery for professional designers.

Abstract: DFY Company (Design For You) –DFY Company Future Plan – G & P Gallery Plan, G & P Gallery will be recognized as the primary gallery for professional designers.

Keywords: DFY Company, DFY Designs, dfy.ca, web design, web site developer, designers, web page design, web, design, graphic design, photography, future plan, Graphic & Photography Gallery, G & P Gallery, gallery. G & P Gallery Plan, primary gallery for designers, the center of professional designers, designers.

Revisit-After: monthly.

Robots: index follow

Alt Tag: DFY Company (Design For You) – Company logo

1.6.1 Pid=2 Future Plan – G & P Gallery Creative Brief

Proposed Content:

Describes DFY Company Future Plan – G & P Gallery Creative Brief. The Creative Brief includes project summary, target audience, perception/tone/guideline, communication objectives, competitive positioning and single-minded message. The background image will be different kinds of Facial Makeup of Peking Opera.

Proposed META data:

Title Tag: DFY Company (Design For You) – Future Plan – G & P Gallery Creative Brief

META Tag:

Description: DFY (Design For You) is a dynamic and exciting web design company offering the latest in new media technology. DFY offers services in professional Web Design, Graphic Design and Photography. By Using the most current technology and techniques, we design and implement solutions for our clients business needs. DFY Company Future Plan – G & P Gallery Creative Brief, The Creative Brief includes project summary, target audience, perception/tone/guideline, communication objectives, competitive positioning and single-minded message.

Abstract: DFY Company (Design For You) –DFY Company Future Plan – G & P Gallery Creative Brief, The Creative Brief includes project summary, target audience, perception/tone/guideline, communication objectives, competitive positioning and single-minded message.

Keywords: DFY Company, DFY Designs, dfy.ca, web design, web site developer, designers, web page design, web, design, graphic design, photography, future plan, Graphic & Photography Gallery, G & P Gallery, gallery. G & P Gallery Plan, primary gallery for designers, the center of professional designers, designers, creative brief, project summary, target audience, perception/tone/guideline, communication objectives, competitive positioning, single-minded message.

Revisit-After: monthly.

Robots: index follow

Alt Tag: DFY Company (Design For You) – Company logo

1.6.1 Pid=3 Future Plan – G & P Gallery Sitemap and Wireframe

Proposed Content:

Describes DFY Company Future Plan – G & P Gallery sitemap and wireframe. This page offers the planning sitemap and wireframe for G & P Gallery. The background image will be different kinds of Facial Makeup of Peking Opera.

Proposed META data:

Title Tag: DFY Company (Design For You) – Future Plan – G & P Gallery Sitemap and Wireframe

META Tag:

Description: DFY (Design For You) is a dynamic and exciting web design company offering the latest in new media technology. DFY offers services in professional Web Design, Graphic Design and Photography. By Using the most current technology and techniques, we design and implement solutions for our clients business needs. DFY Company Future Plan – G & P Gallery sitemap and wireframe. Offers the planning sitemap and wireframe for G & P Gallery.

Abstract: DFY Company (Design For You) –DFY Company Future Plan – G & P Gallery sitemap and wireframe. Offers the planning sitemap and wireframe for G & P Gallery.

Keywords: DFY Company, DFY Designs, dfy.ca, web design, web site developer, designers, web page design, web, design, graphic design, photography, future plan, Graphic & Photography Gallery, G & P Gallery, gallery. G & P Gallery Plan, primary gallery for designers, the center of professional designers, designers, sitemap, wireframe, G & P Gallery sitemap, G & P Gallery wireframe, the planning sitemap, the planning wireframe.

Revisit-After: monthly.

Robots: index follow

Alt Tag: DFY Company (Design For You) – Company logo

DFY Company (Design For You) – the planning sitemap for G & P Gallery

DFY Company (Design For You) – the planning wireframe for G & P Gallery

1.7 Main – Contact Us

Proposed Content:

Contact List for DFY Company, includes mail address, email address. This page also has a comment form to report any problem with website, to make comments, or to request information. We would love to hear from our clients and audience. The background image will be different kinds of Facial Makeup of Peking Opera.

Proposed META data:

Title Tag: DFY Company (Design For You) – Future Plan – G & P Gallery Sitemap and Wireframe

META Tag:

Description: DFY (Design For You) is a dynamic and exciting web design company offering the latest in new media technology. DFY offers services in professional Web Design, Graphic Design and Photography. By Using the most current technology and techniques, we design and implement solutions for our clients business needs. Contact List for DFY Company, please use a comment form to report any problem with website, to make comments, or to request information. We would love to hear from our clients and audience.

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Keywords: DFY Company, DFY Designs, dfy.ca, web design, web site developer, designers, web page design, web, design, graphic design, photography, DFY Company contact list, email, mail, contact us, comment form, feedback.

Revisit-After: monthly.

Robots: index follow

Alt Tag: DFY Company (Design For You) – Company logo